



Conservation  
Volunteers



## Corporate Partners Program

- ✓ **Real outcomes** – you'll make a measured and sustainable improvement in local environments around Australia
- ✓ **Credibility** – achieve community engagement and win recognition of your practical commitment to the environment among staff, shareholders, customers and the general public
- ✓ **Participation** – your employees can participate in volunteer programs that motivate, engage and build team capabilities
- ✓ **Flexibility** – you can direct your support to the region and issue most relevant to you



## Partner benefits

Just as the sponsorship program is tailored to your interests, so too are the benefits we deliver, which may include:

- Flexible models for engaging your employees via individual, team and skill based volunteering
- Attractive options for workplace giving and office based fundraising
- Project profiling on our website through articles and/or podcasts and in community newspapers
- Project profiles in newsletters which are sent by email to Conservation Volunteers extensive database of 10,000 volunteers and supporters
- A Conservation Volunteers Corporate Partner Plaque for your company foyer
- Rights to use the Conservation Volunteers Corporate Partner logo in your corporate publications, websites and email signatures
- Eligibility to attend Conservation Volunteers' partner events to hear from other leaders in corporate responsibility and to share your experience with other Conservation Volunteers partners
- Opportunity to use our award winning eco-tourism products as employee incentives and rewards
- Detailed reports on the programs you support, including achievements, photos and testimonials that you can use in corporate publications and communication programs.

## A Partnership tailored to your needs

We take the time to understand your needs and develop a program that works for you.

Opportunities can include any mix of:

**Program partnership** – supporting us to manage the work of volunteers on priority projects – we do the legwork to identify credible projects, make connections, recruit volunteers and set up programs that are safe and worthwhile. You can choose direct your support to a specific area eg threatened species, disaster recovery or helping habitat adapt to climate change.

**Employee programs** – sponsoring your employees to volunteer – we still do the legwork to identify projects and ensure they are well managed, have high conservation value and are safe; but you provide the volunteers.

**Organisational partnership** – helping us through funding or in-kind assistance to support Conservation Volunteers' general operation and development.

# Connecting people with our environment



## Corporate Partners in Action

### **Corporate connection at BHP Billiton**

In a partnership valued at \$5 million over ten years, Conservation Volunteers and BHP Billiton shared professional expertise and resources and engaged BHP Billiton employees as volunteers. The Partnership won multiple awards and generated new community action and awareness, leaving a long term conservation legacy by supporting Conservation Volunteers' coordination of volunteers, school education, project management and monitoring of over 160 of Australia's most important wetlands.

### **Employee engagement at Booz & Company**

Booz & Company has an employee-centric approach to its corporate citizenship activities. Employees are encouraged to get involved in the community and have worked on conservation projects and helped Conservation Volunteers with its organisational development and strategy. The partnership has led to a close relationship, with many Booz & Co employees making additional contributions to Conservation Volunteers in their personal capacity.

### **Voluntary offsetting of unavoidable carbon emissions at Northpoint Toyota**

Northpoint Toyota formed a partnership with Conservation Volunteers in 2009 aimed at encouraging their staff and customers to actively reduce their amount of greenhouse gas emissions together with linking them to a voluntary carbon offset program. Northpoint Toyota also calculated their own carbon footprint and is supporting Conservation Volunteers to plant thousands of trees in support of landcare groups at Hindmarsh Island in South Australia.

### **Our partners say...**

"Our team leaders were absolutely fantastic and extremely professional. The project was fantastic. Learning about the surveying was interesting and the sunsets were spectacular. Thank you for a great experience."

Andrea Earle  
Cobourg Peninsula Project  
Arnhem Land

"Our employees get a great deal out of volunteering. The work is worthwhile, well organised and safe. They come back reinvigorated. Team cohesion, morale and commitment to the company all benefit."

Carl Kitchen  
Head of Corporate Affairs  
TRUenergy



# Conservation Volunteers

**Each year over 12,500 volunteers**

**work in teams to:**

- Plant more than 1 million trees for habitat and land restoration and action on climate change.
- Collect over 1,000 tons of native seed for revegetation and reforestation projects.
- Build and restore over 300 kilometres of walking tracks and boardwalks.
- Install more than 80 kilometres of conservation fencing to protect vulnerable areas.
- Complete 500 wildlife surveys to assist with threatened species management.
- Deliver in the order of a million hours of conservation volunteering.

Conservation Volunteers is a national, not-for-profit organisation with 21 offices throughout Australia. We employ more than 150 full time staff and work in partnership with Catchment Management Authorities, Local Councils, State and Federal Governments, tourism

organisations and operators, NGOs and individual landowners.

Conservation Volunteers is a registered training organisation and delivers accredited training and capacity building workshops to hundreds of community groups each year.



## Office locations - New Zealand

- 24 Auckland
- 25 Wellington
- 26 Punakaiki
- 27 Christchurch

## Office locations - Australia

- |              |              |                   |                  |
|--------------|--------------|-------------------|------------------|
| 1 Hobart     | 6 Hamilton   | 11 Newcastle      | 16 Mackay        |
| 2 Launceston | 7 Bendigo    | 12 Port Macquarie | 17 Townsville    |
| 3 Melbourne  | 8 Canberra   | 13 Bathurst       | 18 Cairns        |
| 4 Geelong    | 9 Wollongong | 14 Brisbane       | 19 Darwin        |
| 5 Ballarat   | 10 Sydney    | 15 Gladstone      | 20 Alice Springs |
|              |              |                   | 21 Broome        |
|              |              |                   | 22 Perth         |
|              |              |                   | 23 Adelaide      |

## Contact - Australia

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